



Bring-a-Bag Campaign Application Form

Project/Organization Name _____

Address _____

City _____ **State** _____ **Zip** _____

Contact Person(s) _____

Email _____ **Phone** _____

How it Works

The Bring-a-Bag Campaign, launched on Earth Day 2011, is the Co-op's way to give back to the community and promote the conservation of natural resources. Every time a shopper brings their own reusable shopping bag or basket instead of using a new paper bag provided by the Co-op, the campaign fund is credited for each bag saved. The savings in the campaign fund are donated every six months to a local organization or project selected by the Co-op Owners. The campaign cycle runs from May to October and from November to April. Two recipients are selected every year in April.

Who is Eligible

Participating organizations or projects must meet the following criteria to be eligible:

- Operate locally with a non-profit 501c3 status (or equivalent).
- Use the donation for one or more of the following purposes: to provide food for people in need; to promote self-sufficient and healthy lifestyles; to educate about environmental issues and concerns or to assist in the clean-up or preservation of the environment; to support educational programs for children; to provide supportive services or emergency shelter to those in need; to promote social change in the areas of peace, human rights, and human needs.
- Ensure the donated money will stay in the community.

How to Apply

To be considered for the Bring-a-Bag Campaign please provide the following:

- Proof of non-profit 501c3 status (or equivalent)
- Mission Statement of organization or project
- Budget Statement for prior year
- Other information (newsletters, brochures, website) to explain why your organization or project qualifies for the donation

Application deadline is the last day in February

**Deliver or send this information to the Keweenaw Co-op Marketing & Outreach Department
1035 Ethel Avenue • Hancock, Michigan 49930 or email to marketing@keweenaw.coop**

If Your Organization/Project is Selected

Selected recipients may be asked to share information about their organization or project with the Co-op community during their campaign cycle. This may include providing display materials for the store, hosting a table at a Co-op event, and/or writing an article for the Co-op newsletter.